



Powercasts

High-Impact, Online Seminars Promote Your Company and its Products

Targeted delivery
Available on demand
Registration required
Receive list of attendees
Simple to implement

Now you can present technical information, product announcements, application notes and other marketing messages using the interactive, multimedia capabilities of PowerPulse.Net This turnkey package includes:

Complete production assistance
Integrated 12-month promotional program
Online archiving for a full year

Standard promotional support includes an email blast to the PowerPulse subscriber list about one week after your Powercast has been posted, followed by a second email blast about 30 days later. Every month thereafter, through the balance of the 12-month archive period, we will send email blasts about all archived Powercasts (including yours). Once a month, you will receive an email containing the list of attendees who have viewed your Powercast in the most recent monthly period.

Basic cost for the complete Powercast package described above, including standard production, promotional activities and online archiving for 12 months is \$2,500. Substantial discounts are available for the production of multiple Powercasts.

Contact PowerPulse.Net for a quote on a custom package of multiple Powercasts, production of vocal tracks, additional slides or audio content beyond the standard package, expanded promotional packages, or extended multimedia content development.

PowerPulse.Net will regularly broadcast its own Powercasts, giving you additional sponsorship opportunities. We can also produce custom Powercast content to suit your specific needs and interests, contact us for details.

Powercasts

Material Requirements And Production Process

- Maximum of 25 slides on blank layout format
- Flash animation can be included
- Slides should include “notes”
- Maximum 30 minutes of audio
- No video content

The process is simple. You send a PowerPoint presentation (no video content and no “native” PowerPoint transitions or other effects) to the Powercasts development team and arrange a time for voice recording. To record the voice track, you simply call at the agreed upon time and read through your slides. This typically takes about 40-45 minutes. Or you can supply the notes pages for the slides and the Powercasts development team can provide the vocal track (extra charges will apply). Within 48 hours, you will receive a link to the completed online seminar for review and approval. Your Powercast will be posted online and the promotional activities will start usually within 48 hours after we receive your approval.

- Send in your slides
- Record voice track over the phone
- Review and approve completed Powercast
- Post and promote your new Powercast
- Available on demand for 12 months

For consistency and ease of use, Powercasts on PowerPulse.Net will be produced only using the standard Powercasts slide formats. We suggest that you produce your PowerPoint slides with a plain, blank layout format. We will transfer it into the Powercast format. A standard Powercast seminar consists of up to 25 slides and a maximum of 30 minutes of audio.

Due to bandwidth limitations, certain combinations of audio tracks, animations, slide transitions, video, and other elements may be incompatible with the Powercast format.